



Custom Cutting FSC (“Green”) Lumber: New Model with New Opportunities

Sawmill



- Keep mill running during downturn
- Get paid to run lumber, no capital outlay for logs
- Exposure to FSC and “green” market
- Cut export quality logs again

Landowner



- Better price for logs as a reward for forestry practices
- Has more stake in the process
- Transparency

Green Building



- Bright spot in a gloomy economy
- New administration will continue to support
- More demand than supply

Forests



- FSC ensures a balance of social, economic and environmental benefits
- FSC certified forests store more carbon
- Long-term steady log supply

Focus on quality – older forests provide better habitat and better lumber